

LEATHER CRAFT™ Custom Build Seating Kits Now Available

ORLANDO, Fla., September 9th, 2024 /PRNewswire/ -- VOXX Electronics Corporation (VEC), a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX) and a leading innovator in aftermarket automotive electronics and connected car solutions and vehicle interior enhancements, is pleased to announce the launch of its new online Custom Seating Kit Build option for the **LEATHER CRAFT™ by ROSEN®** brand.

The **LEATHER CRAFT** website, www.leathercraft.pro, has been upgraded to streamline the process of building and ordering Custom Seating Kits with the new “Build a Custom Seating Kit” tool. This enhanced online resource allows customers to effortlessly design premium interior upholstery for a wide range of vehicle makes and models. Customers can personalize their kits with options including custom stitching, piping, logos, accents, and luxury inserts.

Enhanced Site Features for Seamless Ordering

In addition to custom builds, the site now offers easy access to **In-Stock Collector’s Edition Kits** and **Non-Stock Factory OEM Replacement Seating Kits** for low-volume or older model applications. With just a few clicks, customers can design their interiors, preview their selections, and place their orders—all with the finest craftsmanship and attention to detail.

Commitment to Aftermarket Automotive Solutions

“We are dedicated to enhancing the retailer and restyler experience from design to the final installation of top-quality leather upholstery,” said Joe Caltabiano, VP of Vehicle Entertainment and Interiors at VOXX. “These website enhancements demonstrate our ongoing commitment to delivering a seamless purchasing experience and expanding our product offerings for the aftermarket automotive industry.”

For more information about LEATHER CRAFT and its range of automotive aftermarket solutions, please visit www.leathercraft.pro.

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About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC stands at the forefront of automotive technology, specializing in remote start, security and telematics, rear seat entertainment, driver safety, automotive interior enhancements, and commercial fleet solutions.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains, and independent specialists both domestically and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: ADVENT®, AGGRESSOR AIR HORNS from OMEGA®, AUDIOVOX®, AUTOMATE®, AUTOSTART®, AVITAL®, CARLINK®, CRIMESTOPPER®, DIRECTED by VOXX®, EXCALIBUR®, FLASHLOGIC® by VOXX, INSTALL ESSENTIALS®, INVISION®, K-9® CAR ALARM, LEATHER CRAFT™ by ROSEN®, Linkr MOBILE®, moviesToGo® by ROSEN®, OMEGA®, PRESTIGE®, PurSuit®, PYTHON®, ROSEN®, Rostra®, SMARTSTART PRO®, and VIPER®.

For additional information, please visit our website at www.voxxelectronics.com.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists, and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch®, RCA®, INVISION®, Jensen®, AUDIOVOX®, TERK®, Acoustic Research®, ADVENT®, Code Alarm®, Car Connection®, 808®, AR for Her®, and PRESTIGE®. International brands include Hirschmann Car Communication®, Klipsch®, Jamo®, Energy®, Mirage®, Mac Audio®, Magnat®, HECO®, Schwaiger®, Oehlbach® and Incaar™.

For additional information, please visit our website at www.voxxintl.com.

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